

**ENERGY SAVING SYSTEMS, INC.**  
**2305-A BADGER DR.**  
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**(262) 549-9337**  
**www.esshvac.com**

It's the first week of March and it's 55<sup>0</sup> outside. Yikes! I better start writing the spring newsletter. This year looks to be another promising year for you, the consumer. Factory rebates, and cash back incentives top the benefit list for our customers. How does \$1,450.00 sound? If you're thinking of replacing your old inefficient heating and cooling system, now is the time. The program is scheduled to end May 31, 2004.

### SPRING CHORES

Warmer weather gives everyone the itch to get outside and work around the yard. Now is the time to uncover the air conditioner and check for unit levelness. The compressor in the outdoor unit lubricates itself by splash rotor lubricating. If the unit is tilted, the oil will pool to one side and will not lubricate properly. Ask our technician to level it when we do your tune up this spring.

### NEW DECK

Planning to build a deck this year? If the air conditioner is in the way, we can move it. Call for a free estimate.

### RAINY WEEKENDS

Ever notice that the weather is always nice during the work week, but come the weekend it rains – what a bummer. I use this time to change oil on the lawnmower and rototiller, sharpen the mower blades,

check and clean the spark plugs on all the yard equipment, paint the lawn furniture, reorganize and clean the garage, wash the screens, do the laundry. O.K. sounds like a good plan. Actually, it's a soft couch, a beer and the remote. The typical guy thing!

### WARRANTY COVERAGE

Equipment installed these past couple of years came with a 10 year parts and labor warranty. The manufacture states; "annual maintenance must be performed to validate warranty." "Great," you say. "Just another thing I have to remember." We'll relieve you of that burden if you request our planned maintenance service. We remind you when its time to service your equipment. Call for details.



### COUPONS

Check out the money saving coupons with this letter.

### IAQ

Indoor Air Quality. It's a fact that Americans spend most of their time indoors. Especially during cold and incimate weather. The environment in our homes are host to a lot of uninvited guests. Dust, pet dander, off gases of building products, bacteria and spores. We have the products to control these unwanted pests.

### PROCRASTINATION

A painfully shy man fell in love with a young woman. He sensed that she felt the same way, but couldn't ask her out. Finally he decided he would mail her a love letter every day for one year, and then ask her for a date.

Faithfully, he followed his plan, and at year's end he was courageous enough to call her – only to discover she'd married the letter carrier.

### FILTER DELIVERY

Call us, we'll drop off your air filter when we are in your area.

### THE PASSION

Have you seen the movie yet? I haven't, but have heard it is pretty good. People have said they have a whole new outlook about their faith. Is it anti-semantic? Maybe the Jews or Romans physically caused Jesus' crucifixion, but wasn't it really all of our sins that caused his death? May the joy that Easter brings fill your hearts and homes this year.

See you in summer.

Ralph, Tim, Diane & Cindy



SECRET TO SUCCESS

Serve  
U not me  
Courteous  
Conscientious  
Excellence  
Satisfaction  
Say Thank You

COUPONS

**A/C TUNE UP**  
**\$69.00**  
  
(REG. \$79.00)  
  
PARTS & FREON EXTRA  
EXPIRES JUNE 30, 2004

**\$50.00 OFF**  
  
ANY FURNACE OR A/C  
INSTALLED  
APRIL 1 - APRIL 30, 2004  
  
NOT VALID WITH ANY  
OTHER OFFERS

**\$25.00 OFF**  
ANY AIRSCREEN 1000  
ELECTRONIC AIR CLEANER  
**\$50.00 OFF**  
ULTRA VIOLET  
STERILIZATION SYSTEM  
  
EXPIRES MAY 31, 2004