

ENERGY SAVING SYSTEMS
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APRIL 2006
ISSUE 15

JANUARY 23, 2006

REMEMBER THAT DATE? WELL, IT HAS COME AND GONE AND EVERYTHING IS ON CUE WITH THE NEW 13 SEER MANDATE. THE ONLY HITCH I'VE NOTICED IS THE AVAILABILITY OF THE HIGHER END EQUIPMENT. WORD HAS IT THAT OUR SUPPLIER WILL BE FULLY STOCKED BY MAY. I'M KEEPING MY FINGERS CROSSED.

HAPPY EASTER!

OVER 2 MONTHS AGO I HAD SURGERY TO REPAIR A HERNIA, A CONDITION I WASN'T AWARE I HAD. I HAD THE PROCEDURE DONE AFTER HEARING WHAT THE RAMIFICATIONS COULD BE IF NOT REPAIRED. SO WHAT DOES THIS HAVE TO DO WITH EASTER? AFTER THE SURGERY, THE NURSES WANT YOU UP AND WALKING AS SOON AS POSSIBLE. THE NURSE SAID TO ME, "TAKE A DEEP BREATH AND STAND UP." WOW! I'VE NEVER FELT PAIN LIKE THAT BEFORE! AS WE ARE ABOUT TO CELEBRATE EASTER, I THINK ABOUT THE PAIN OUR SAVIOR ENDURED WHILE SUFFERING ON THE CROSS BEARING THE SINS OF ALL. MY PAIN IN NO WAY COULD HAVE COMPARED TO THAT.

WE CELEBRATE CHRIST' DEATH AND RESURRECTION BECAUSE THROUGH CHRIST, WE APPEAR SPOTLESS IN GODS EYES, COVERED BY JESUS' RIGHTEOUSNESS. MAY YOUR EASTER BE A BLESSED ONE.

HYBRID HEAT

HEAT PUMPS ARE ONCE AGAIN STAGED TO MAKE A COMEBACK. WAIT! BEFORE YOU SKIP OVER THIS COLUMN, HEAR ME OUT. BACK IN THE 70'S, HEAT PUMPS WERE THE ANSWER TO THE FUEL CRISIS THAT LOOMED OVER THE FOREFRONT. WELL, THAT CRISIS NEVER TRANSPIRED TO THE DEGREE ANTICIPATED AND THE HEAT PUMP RECEIVED A BAD NAME BECAUSE OF COLD BLOW, EQUIPMENT BREAKDOWNS AND COMPRESSOR FAILURES. SOME OF THIS POSSIBLY DUE TO POOR INSTALLATION PRACTICE, SOME DUE TO HARSH CONDITIONS. TECHNOLOGY AND ENGINEERING ADVANCEMENTS OVER THE LAST 20 YEARS HAS DRAMATICALLY IMPROVED SYSTEM RELIABILITY. SCROLL COMPRESSORS, SOLID STATE CONTROLS AND MANUFACTURING TECHNIQUES MAKE THE HYBRID HEAT SYSTEM AN ENERGY SAVING, COST OF OPERATION ALTERNATIVE.

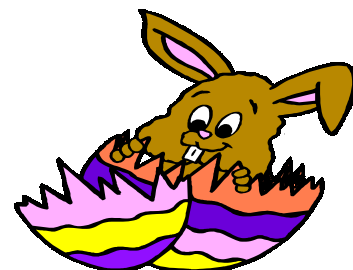


SPRING TIME TIPS

- *UNCOVER THE OUTDOOR UNIT BEFORE USE.
- *WAX ALL METAL PARTS OF UNIT (CAR WAX)
- *CHANGE AIR FILTER ON FURNACE
- *CHANGE BATTERIES IN THERMOSTAT, CO ALARMS & SMOKE ALARMS
- *HIGH/ LOW RETURNS? CLOSE LOWER ONE
- *CONFIRM ONE FOOT OF CLEARANCE AROUND OUTDOOR UNIT- TRIM BUSHES
- *IS UNIT LEVEL? - YOU CAN LEVEL IF CAREFUL
- *HAVE TUNE UP PERFORMED (\$\$SEE COUPON\$\$)
- *CHECK FOR MOUSE CHEWED WIRES OUTSIDE

PLANNED MAINTENANCE

REMINDER CARDS ARE BEING MAILED TO ALL OUR MAINTENANCE CUSTOMERS. AT THIS TIME THE COST WILL REMAIN THE SAME AS LAST YEAR. WE WILL BE WATCHING WHERE FUEL COSTS ARE GOING TO DETERMINE IF A COST INCREASE WILL BE NECESSARY. WE HAVE ADDED ONLINE SCHEDULING FOR YOUR CONVENIENCE. GO TO ESSHVAC.COM. ON THE HOME PAGE, CLICK ON SERVICE, THE PROMPTING ON THE 'SCHEDULE A SERVICE CALL' SAYS YOU CAN VIEW THE CALENDAR TO SEE WHAT TIMES OR DATES WE WILL BE IN YOUR AREA. SINCE THIS IS SO NEW, YOU MAY NOT SEE ANY AREA ON THE DAY YOU REQUEST, WHICH IS FINE. SCHEDULE YOUR DAY AND TIME AND OUR DISPATCHER WILL DESIGNATE A ROUTE TO THAT GIVEN AREA ON THAT DAY. AS I MENTIONED EARLIER WITH THE COST OF GAS GOING HIGHER, IF YOU SEE WE ARE IN YOUR AREA ON A GIVEN DAY & TIME SLOTS ARE AVAILABLE, & IF CONVENIENT FOR YOU, PLEASE SCHEDULE FOR THAT DAY. AS WITH EVERYTHING SOME TWEAKING WILL BE REQUIRED ON OUR BEHALF. PLEASE BE PATIENT WHILE WE FINE TUNE THE PROCESS. AS ALWAYS, YOUR INPUT IS WELCOME.



REMODEL/ NEW EQUIPMENT QUOTES

THIS PROCEDURE IS STILL DONE THE OLD FASHION WAY. WE STILL WANT THE PERSONAL INTERACTION BETWEEN OUR COMPANY & YOU OUR CUSTOMER. CALL TO SCHEDULE YOUR FREE ESTIMATE AND I, THE AUTHOR OF THIS NEWSLETTER, WILL BE REPRESENTING OUR COMPANY. MY NAME IS RALPH HOLTZ. WITH 30 YEARS OF EXPERIENCE IN THIS TRADE, I'M SURE YOU'LL FEEL COMFORTABLE AS I EXPLAIN YOUR OPTIONS & ADDRESS ALL OF YOUR CONCERNS.

CASH IN

DON'T FORGET TO TAKE ADVANTAGE OF CASH BACK INCENTIVES THROUGH BRYANT AND FOCUS ON ENERGY. REWARDS TOTAL AS MUCH AS \$1,450.00. YOUR ORDER MUST BE PLACED BEFORE JUNE 30, 2006.



THANK YOU

IN THESE DAYS OF MANY CHOICES WE THANK YOU FOR BEING LOYAL TO ENERGY SAVING SYSTEMS. THERE ARE OR WILL BE TIMES WHEN WE WILL FALL SHORT OF YOUR EXPECTATIONS. THE ONLY WAY WE WILL KNOW THIS, IS IF YOU CONVEY YOUR CONCERNS TO US. UNHAPPY CUSTOMERS ARE LOST FOREVER. PLEASE CALL.

FACTORY AUTHORIZED

ENERGY SAVING SYSTEMS IS DESIGNATED AS A FACTORY AUTHORIZED DEALER. THAT MEANS THAT WE HAVE TO ADHERE TO STRICT FACTORY POLICIES AND PROCEDURES. AFTER WE'VE COMPLETED AN INSTALLATION OR SERVICE WORK FOR YOU, YOU WILL RECEIVE A CUSTOMER CARE SURVEY. AS PART OF OUR STATUS WITH BRYANT, THEY REQUIRE A CERTAIN "QUOTA" BE MET. PLEASE TAKE A FEW MINUTES TO COMPLETE THE SURVEY. IT MAY BE DONE ONLINE OR MAILED, NO POSTAGE REQUIRED.

THANK YOU
ENERGY SAVING SYSTEMS STAFF AND
MANAGEMENT

COUPONS

\$50.00 OFF
SECOND WIND
GERMACIDAL UV
LIGHTS INSTALLED

REG. \$595.00

GOOD UNTIL 6-30-06

[Empty coupon box]

10% OFF
ANY AIR FILTER

GOOD UNTIL 6-30-06
MUST BE PRESENTED
AT TIME OF PURCHASE