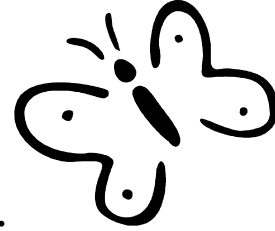


## ENERGY SAVING SYSTEMS, INC.

2305A BADGER DR.  
WAUKESHA, WI 53188  
(262)549-9337  
ESSHVAC.COM



*AUGUST 2005*

*ISSUE 13*

### **HERE'S TO YOU**

AN OFTEN HEARD STATEMENT. MAYBE A COMMERCIAL ON T.V., A TOAST BEING GIVEN, WHATEVER THE OCCASION, IT USUALLY EXPRESSES GOOD FORTUNE, A JOB WELL DONE, OR A GESTURE OF THANKFULNESS. IN THIS CASE A GESTURE OF THANKFULNESS ON OUR BEHALF TO YOU. WITHOUT YOUR TRUST AND COMMITMENT, ENERGY SAVING SYSTEMS WOULDN'T HAVE SURVIVED 10 YEARS. TODAY, NOTHING HAS CHANGED. WE'RE DEDICATED TO PROVIDING SUPERIOR CUSTOMER SERVICE AND WORKMANSHIP. AGAIN, THANK YOU FOR YOUR PAST AND FUTURE PATRONAGE.

### **NEW SERVICE TECH**

PLEASE WELCOME JIM THOMSON INTO OUR MIDST. FOR MANY YEARS MOST CUSTOMERS WERE ACCUSTOM TO THE FRIENDLY FACE OF MIKE KENNEY. I'M SORRY TO INFORM YOU THAT MIKE IS NO LONGER WITH US SINCE HE HAS MOVED TO ALABAMA. GOOD LUCK MIKE IN THE FUTURE. DON'T FRET THOUGH, JIM BRINGS MANY YEARS OF HVAC EXPERIENCE INTO OUR MIX AND WE'RE SURE YOU'LL ENJOY HIS PERSONALLITY AND CONCERN FOR YOUR COMFORT NEEDS. WELCOME ABOARD JIM!

### **ANOTHER CHANGE**

ANOTHER EMPLOYEE HAS LEFT US, ALSO DUE TO A MOVE OUT OF STATE. WE WERE SAD TO SEE KIM (OUR SERVICE MANAGER/ CORDINATOR) LEAVE US. NOW WHAT DO WE DO? TRISHA HOLBROOK TO THE RESCUE. TRISHA IS NOT REALLY NEW TO THE HVAC TRADE SINCE SHE IS THE DAUGHTER OF TIM & CINDY, PARTNERS IN THIS BUSINESS. TRISHA HIT THE GROUND RUNNING AND IS HANDLING THE POSITION EXCELLENTLY. WELCOME ABOARD TRISHA!

### **PLANNED MAINTENANCE CONTRACTS**

THAT TIME OF YEAR AGAIN! SUMMER'S COMING TO AN END, BOY WHAT A DANDY IT HAS BEEN. LIKE THE SAYING GOES, "ALL GOOD THINGS COME TO AN END." REMINDER CARDS ARE COMING TO YOU TO INFORM YOU OF YOUR RENEWAL OR NO CHARGE VISIT FOR YOUR FURNACE/ BOILER PRECISION TUNE UP. WE ARE SCHEDULING VISITS SEPTEMBER THRU OCTOBER, CALL TO SCHEDULE YOUR DAY AND TIME. NOT A PLANNED MAINTANENCE CUSTOMER? CALL AND SIGN UP! IT'S THAT EASY!

### **CASH BACK OFFERS**

CASH BACK INCENTIVES ARE STILL GOING ON FOR 2005. SUMMERS PROGRAM WILL END ON AUGUST 31, 2005. WATCH FOR NEW INCENTIVES FOR THE FALL ON NEW EQUIPMENT PURCHASES.

### **13 SEER AIR CONDITIONERS**

I WON'T BEAT THIS TO DEATH. I'VE TALKED ABOUT IT IN PAST NEWLETTERS. FORGOT WHAT IT'S ABOUT? SEE OUR LAST NEWLETTER ON LINE @ESSHVAC.COM, CLICK ON NEWLETTER.

### **FACTORY AUTHORIZED**

ANOTHER WAY WE BRING VALUE AND TRUST TO OUR CUSTOMERS. BEING FACTORY AUTHORIZED LETS YOU KNOW WE HAVE MET BRYANT'S RIGID CRITERIA AND SCRUTINY FOR THE QUALITY OF THEIR PRODUCTS, EXPERTISE AND SERVICE. IT ALSO MEANS THAT ALL BRYANT'S PRODUCT PERFORMANCE IS BACKED BY THE FACTORY'S 100% SATISFACTION GUARANTEE.

### **NEW CONSTRUCTION HOMES**

NEW TO OUR MAILING LIST WILL BE THE OWNERS OF NEW HOMES WHERE WE INSTALLED THEIR COMFORT SYSTEMS. CONGRATULATIONS ON YOUR NEW HOME AND WE'RE LOOKING FORWARD TO SERVICING YOUR COMFORT NEEDS.

**\$ COUPONS \$**



COUPONS VALID DURING NORMAL HOURS 7:30AM-3:30PM

**I.A.Q.**

**INDOOR AIR QUALITY**

WE ARE YOUR SPECIALISTS! ALLERGIES, ASTHMA, TOO HUMID, TOO DRY, TOO DUSTY? CALL US FOR YOUR SOLUTION.

**STAND BY GENERATORS**

YOU'RE HOME ALONE, THE HUBBY IS WORKING LATE, THERE'S A STORM BREWING ON THE HORIZON SUDDENLY, THE LIGHTS GO OUT. YOU FLIP THE LIGHT SWITCH ON & OFF, YOU LOOK OUT THE WINDOW, THE NEIGHBORHOOD IS BLACK! SCARY THOUGHT? NOT IF YOU HAVE A BRYANT WHOLE HOUSE BACK UP GENERATOR. CALL FOR DETAILS.

**THOUGHT OF THE DAY**

"IF AT FIRST YOU DON'T SUCCEED, THE LAWYERS AND CREDITORS WILL!"

**LABOR DAY**

IN CLOSING, WE WISH ALL SAFE TRAVELS FOR THE HOLIDAY. RELAX AND REST FROM THE DAILY GRIND. WE CAN DO THIS BECAUSE OF OUR EXCELLENT MILITARY SERVING US DAILY, GIVING US THAT FREEDOM. NEXT TIME YOU SEE ONE OF THOSE DEDICATED INDIVIDUALS SAY THANK YOU!

**FURNACE TUNE UP**

\$10.00 DISCOUNT FOR EACH ADDL FURNACE AT SAME ADDRESS

\$79.00 GAS

\$89.00 OIL - STANDARD NOZZLE & OIL FILTER VACUUM EXTRA

EXPIRES 9-30-05

**10% OFF**

TAKE 10% OFF ANY FILTER OF AIR SCREEN PACKAGE.

SHOP PICK UP OR TRUCK DELIVERED

EXPIRES 9-30-05

**\$10.00 OFF**

TAKE \$10.00 OFF ANY SERVICE CALL OR PLANNED MAINTENANCE CONTRACT RENEWAL ONLY

EXPIRES 10-31-05