



What's New?

At the time of this writing it will reach a high of 62° today! It's August 12 for heavens sake. This has been one of the coolest summers I can remember. Enough of that. So, what's new? Sounds like an opening statement when you meet up with an acquaintance you haven't seen for awhile. In this case, it's what is on the horizon for the upcoming years. June 1, 2005 marks our 10th year anniversary of being in business. This is an achievement we are very happy about. Watch for special discounts and promotions starting in 2005.

Further Down The Road – 2006

January 23, 2006 the Department of Energy (D.O.E.) is mandating a minimum Seasonal Energy Efficiency Ratio (S.E.E.R.) of 13. To date 10 S.E.E.R. has been the minimum. A 13 S.E.E.R. unit will bring a higher price tag to the table. If you've been thinking of replacing your old air conditioner, now is the time.

Planned Maintenance

All our PMCs (Planned Maintenance Customer) will be receiving their reminder cards soon. Furnace maintenance will be starting September 1, 2004 and going throughout the fall. Call to schedule your appointment as soon as you receive your card to guarantee your time and day. Not a planned maintenance customer? Call today to sign up and start receiving the added values that go to our PMCs.

Thank You

As mentioned earlier, we are approaching our 10th year. This couldn't have happened without dedicated customers, employees and owners. Our gratitude goes out to our customers and employees. You make things happen!

Hot Water Comfort

Technology has brought the hydronic industry to new heights. High efficiency sealed combustion, fuel saving modulating technology, quietness and

compactness. All of these features make up the gas fired boiler called the Munchkin. This boiler is so versatile it will handle baseboard heating, cast iron radiator heating, cement slab heating, staple under heating and even domestic hot water heating. Call for your free evaluation and estimate.

Focus On Energy

Reward incentives are still available on variable speed 96% efficient furnaces and 12 seer or higher air conditioners. I'm not sure how much longer these programs will last. Don't miss out on this free money.

Extended Warranties

Those who have built a home recently may opt to purchase extended parts and labor warranties. The furnace or air conditioner must be 11 months old or newer. Those who already have extended parts and labor warranties are reminded routine maintenance is required by the manufacturer so warranties can be validated.

Remodeling

Building a recreational room? Remodeling a kitchen, bathroom, etc.? Call us for expert advice or recommendations. We'll be glad to help with your comfort needs.

Coupons



Don't forget to use the coupons on the back of this newsletter.

Truths Adults Have Learned

- Raising teenagers is like trying to nail jell-o to a tree.
- Middle age is when you choose cereal for the fiber, not the toy.
- If you can remain calm, you don't have all the facts.
- You're getting old when you stoop to tie your shoes and wonder what else you can do while you're down there.
- You appreciate the fact that wrinkles don't hurt.



COUPONS

<p>Furnace Tune Up \$69.00 (parts extra)</p> <p>\$5.00 off 2nd furnace</p> <p>Expires 10/15/04</p>	<p>\$50.00 Off Any new furnace or air conditioner</p> <p>Installed by ESS</p> <p>From 9/1/04 – 10/1/04</p>	<p>Pre 10 yr. Anniversary Special 10% off Airscreen Electronic Air Cleaner (16x25x1) reg. \$275</p> <p>Good 9/1/04 – 10/1/04</p>
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